



**Childhood
Cancer
International**

Action Plan for 2022 - 2023



Our vision:
Children and adolescents
with cancer benefit from the best
possible treatment, care and support,
anywhere in the world

**Advocacy &
Strategic
Partnership**

**Resource
Development**

**Capacity
Development**

**Communicatio
n**

**Developing
Members &
Networks**

**Strengthening
Survivor
Support**

Finance Audit

Secretariat



**Advocacy &
Strategic
Partnership**

What

- Strengthen collaboration with strategic partners
 - Establish a 3 year plan with La Roche-Posay
 - Establish a structured relationship with GFAOP
 - Develop a project based partnership with WCC
 - Continue and strengthen partnership with SIOF
 - What can we learn from UICC?
- Ensure commitment with GICC
- Review the CCI Statutes

Action Plan for 2022 - 2023



What

- Strengthen relationship with Fondation La Roche-Posay (3-year plan)
- Develop a Crowd Funding Platform
- Develop a Fundraising Plan
- Create a range of multi-country or global projects available for funding
- Develop a global virtual fund-raising campaign
- Put in place a sustainable operational team

Resource (Funding) Development



What

- Create a Knowledge Portal
- Design and launch a global webinar during Survivor's Week
- Identify and prioritise learning areas / needs / training gaps
- Organise an international conference and , as necessary, redesign/improve it
- Training resources for patients advocates / parents' organisation

**Capacity
Development**

Action Plan for 2022 - 2023



Communication

What

- Foster our presence on social networks
- Participate / coordinate advocacy campaigns
- A new CCI Website developed
- Regular communication productions (with monthly topics)
- Develop CCI's YouTube channel



**Developing
Members &
Networks**

What

- Establish and boost a CCI Africa Regional Committee
- Finalise the Africa strategy, including increasing CCI's footprint in Africa
- Prepare a welcome package for new members (global)
- Implement the Carenet Project (about our profile, structure and measurements)
- Explore need to develop a North America Regional Committee
- Explore the implementation of the Enlace project in Asia



**Strengthening
Survivor
Support**

What

- Map survivors' structures / organisations (CCI and non-CCI)
- Creating a global network of survivors, while promoting and strengthening regional structures
- Identify needs / projects from survivor organisations
- Gather information about activities to share in the survivor community