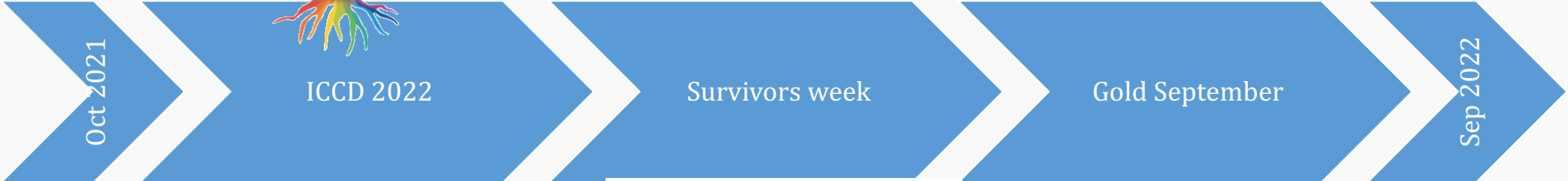




Activity Report

October 2021 - September 2022



Childhood Cancer International

International Childhood Cancer Survivors Week - June 2022

REGISTER NOW!

Childhood Cancer Survivorship
Late Effects and Mental Health:
Challenges and Solutions

*Supervivencia al Cáncer Infantil
Efectos Tardíos y Salud Mental
Desafíos y Soluciones*

Date: Saturday, June 25, 2022

TIME(S):
7:30 - 9:30am CDT (US)
1:00 - 3:00pm BST (UK)
2:30 - 4:30pm CEST (Europe)
6:00 - 8:00pm IST (India)
10:30pm - 12:30am AEST (ends June 26; Australia)

Duration: 120 mins

Produced in collaboration with St. Jude Global

International Childhood Cancer Day 15th Feb Campaign 2022



www.iccd.care

ICCD 2022 Campaign

theme: #throughyourhands

Focus on the impact the medical team (appreciation, encouragement, hospital life) have and the mark they are able to leave on the lives of children and adolescents with cancer and their families, as well as the impact that the children have on the lives of the medical team.





International Childhood Cancer Day Campaign 2022 - 'Better Survival' is achievable #throughyourhands



- **'Tree of Life'** will be formed by the multi-coloured handprints of children, representing the survival range of children with cancer in their country
- The roots represent the key elements for 'Better Survival':
 1. Responsive government policy
 2. Timely and accurate diagnosis
 3. Effective treatment
 4. Multidisciplinary care
 5. Palliative & supportive care
 6. Family support
 7. Qualified workforce
 8. Available and affordable essential medicines
 9. Cancer registry
 10. Rehabilitation and reintegration

ICCD campaign 2022



Western Pacific Region

Australia



Vanessa

2022

Message of Appreciation

To all those who contributed to the treatment and care of my daughter, I cannot thank you enough. No words can express my gratitude for all that you have done for her and for all the children under your care.

Eastern Mediterranean Region

United Arab Emirates



Eman Taryam

2022

Message of Hope

"Together, we can make childhood cancer care like Sun rays reaching everyone on earth "



ICCD campaign 2022 virtual - Tree of Life: launched 15.02.2022

Global Partnership



The Founding Organization

Collaborating Partner



Supporting Partner



Major Partners



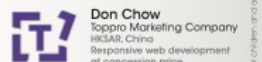
Appreciation and Recognition

Dear supporters and volunteers,

Thank you for supporting us in this campaign and letting children and adolescents with cancer know that you fully support them. We are fortunate to have groups of passionate people in our global CCI and SIOP family to support and engage in this global campaign.

Thank you very much for the valuable contribution of the following team in helping to develop this toolkit and the interactive, web-based Tree of Life.

Campaign Co-Convenor		
Jado de Bragança	Acreditar & Childhood Cancer International (CCI), President	Portugal
Kathy Pritchard-Jones	The International Society of Paediatric Oncology (SIOP), President	United Kingdom
Campaign Coordinator		
Benson Pau	CCI - Pau Kwong Wun Charitable Foundation	HKSAR, China
Advisors		
Alan Davidson	SIOP - Advocacy Chair	South Africa
Alejandra Mendez	CCI - Fundación Nuestros Hijos	Chile
Anne Goeres	CCI - Fondation Kribbskrank Kanner	Luxembourg
Julia Challiner	SIOP Secretary-General	United States of America
Luisa Basset	CCI - Federación Española de Padres de Niños con Cáncer	Spain
Milena Villarroel	SIOP Advocacy member - Hospital Luis Calvo Mackenna	Chile
Olga Kozhueva	SIOP & SIOP Europe, Director Policy Affairs	Belgium
Samira Essiaf	SIOP Europe, CEO	Belgium
Susanne Wallaert	SIOP Executive Director	Switzerland
Communication & Website Development		
Christijana So	CCI - Pau Kwong Wun Charitable Foundation	HKSAR China
Gail Corbett	CCI - Kids Cancer Care Foundation of Alberta	Canada
Kate Johnson	CCI - Children's Cancer Centre Parent Advisory Committee	Australia
Sarah Samami	CCI - Society to Support Children Suffering from Cancer (MAHAK)	Iran





International Childhood Cancer Survivors Week - June 2022



Childhood Cancer Survivorship Late Effects and Mental Health: Challenges and Solutions

Supervivencia al Cáncer Infantil
Efectos Tardíos y Salud Mental:
Desafíos y Soluciones

儿癌康复者晚期影响和心理健康:
挑区和解决方案

Date:
**Saturday
June 25
2022**

GIF

Produced in collaboration with:

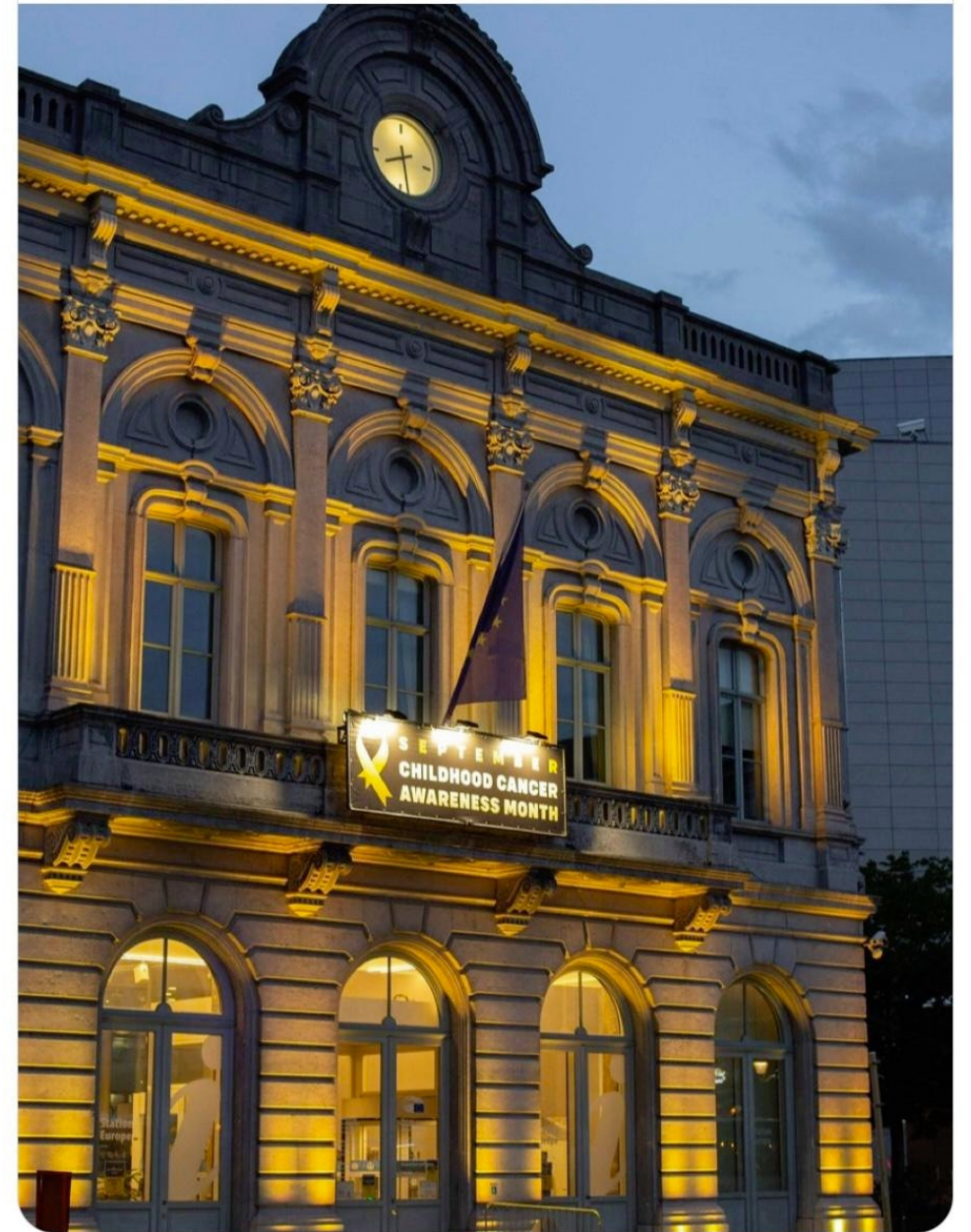


St. Jude Global





Gold September 2022







Action Plan 2021 – 2022: what have we done (1)?

Portfolio	Achievements
Advocacy & Strategic Partnership	<ol style="list-style-type: none">1. Strategic partners2. Full commitment with GICC
Funding development	<ol style="list-style-type: none">1. Challenging work in progress
Capacity Development	<ol style="list-style-type: none">1. Task force and ideas for future Knowledge Portal2. Survivor's week global webinar3. Annual Conference4. Executive Director
Communication	<ol style="list-style-type: none">1. Major improvements in social media (Linkedin, Facebook, Twitter, Instagram)2. Refreshing of the CCI site3. Relaunch of newsletter4. Global campaigns with strategic partners



Action Plan 2021 – 2022: what have we done (2)?

Portfolio	Achievements
Membership Networking	<p>Africa</p> <ol style="list-style-type: none">1. Initiative to structure a strong relationship with relevant stakeholders2. Map organisations working in the childhood cancer area <p>LATAM</p> <ol style="list-style-type: none">1. “Enlace” Project <p>ALL REGIONS</p> <ol style="list-style-type: none">1. Carenet Project (Global Mapping)2. Membership updating
Survivors	<ol style="list-style-type: none">1. Map survivors’ structures / organisations (CCI and non-CCI)2. Starting global study on “how survivor friendly our society / country is?”



Action Plan 2021 – 2022: what have we done (3)?

Portfolio	Achievements
Research	<ol style="list-style-type: none">1. Collaborate in international research networks and organizations: ACCELERATE2. Participate in research focused conferences and meetings including on scientific committees
Various	<ol style="list-style-type: none">1. Working groups (St. Jude, SIOP, other)<ol style="list-style-type: none">1. Aria project2. PFSE3. PARC4. SIOP Scientific Committee5. Sanofi experts committee2. Safer Ukraine



Partnerships & statute

- Monthly calls
- Scientific Committee
- Awareness campaigns
- Working groups

SIOP



- Monthly calls
- Working groups
- Improved WHO Regional collaboration

WHO



- Several projects (e.g ARIA)
- Technical support (survivors webinar)
- Safer Ukraine

St. Jude



- Co-funders of Carenet project (Global Mapping)

FOCP



- Cofunders of:
 - Carenet project (Global Mapping)
 - Other projects in Peru, Philippines, Egypt, Burkina Faso

La Roche- Posay



- WHO – NSAR
- United Nations: ECOSOC

Statute

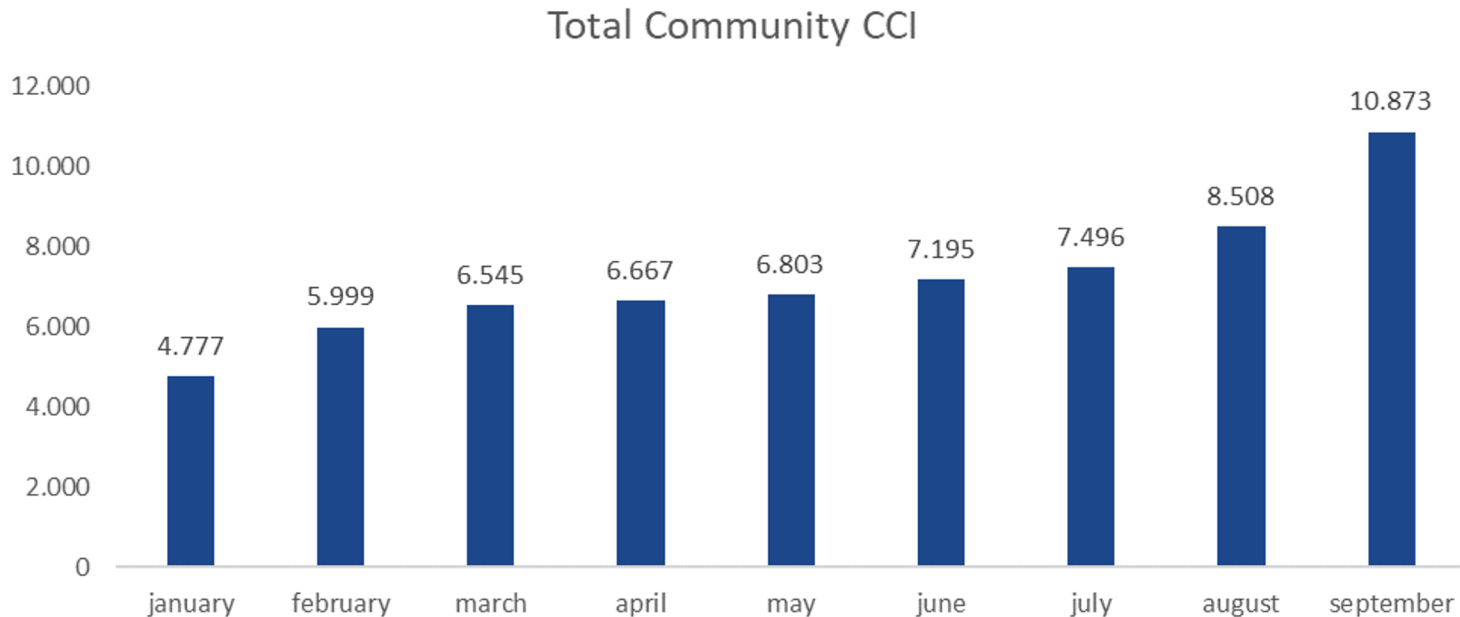


DIGITAL COMMUNICATION

Performance 2022



GROWTH IN CCI DIGITAL COMMUNITY



- **The community increased by 128%**
- **The growth of the community has been beneficial for CCI as it:**
 - increases the digital positioning of CCI
 - The new community has a positive interest in the content
 - High degree of interaction.

ACHIEVEMENTS



AWARENESS

More than **299 000** people have seen CCI's publications.



COMMUNITY

The community has grown by **128%**, increasing the brand's digital positioning.



INTERACTION

More than **16 000** positive interactions received in CCI accounts.



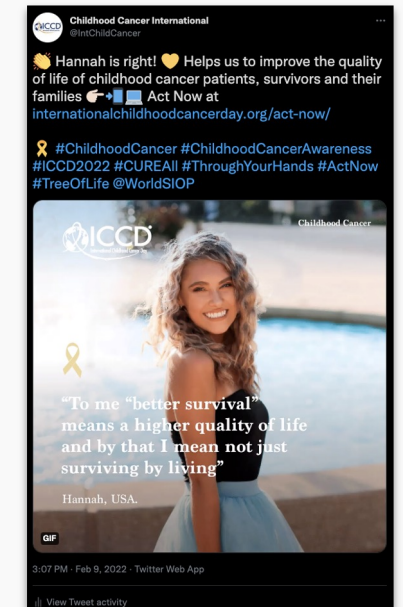
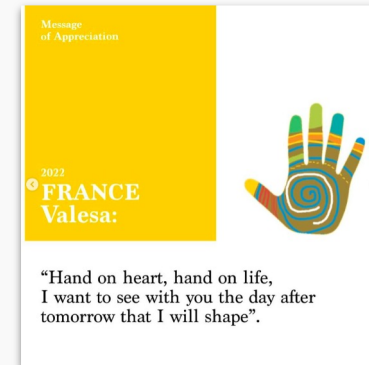
ENGAGEMENT

The accounts have an **engagement of 9,1%** [above the world average 3%-5%].

MAIN CAMPAIGNS 2022: ICCD

**WHEN:
February 1st to March 31st.**

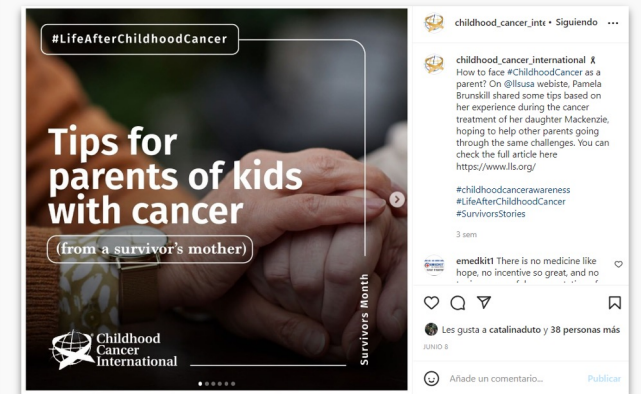
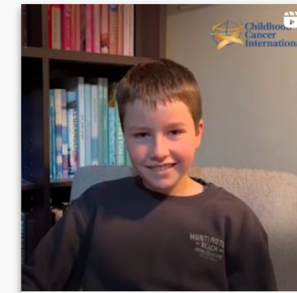
- **We reached 44 690 people through 33 posts** on CCI's social media.
- **We received 2 546 interactions** reaching an average **engagement rate of 5.7%**, above the global success average (between 3% and 5%).
- **The Best channels** for this campaign were LinkedIn and Instagram.



MAIN CAMPAIGNS 2022: SURVIVORS WEEK

WHEN:
The whole month of June.

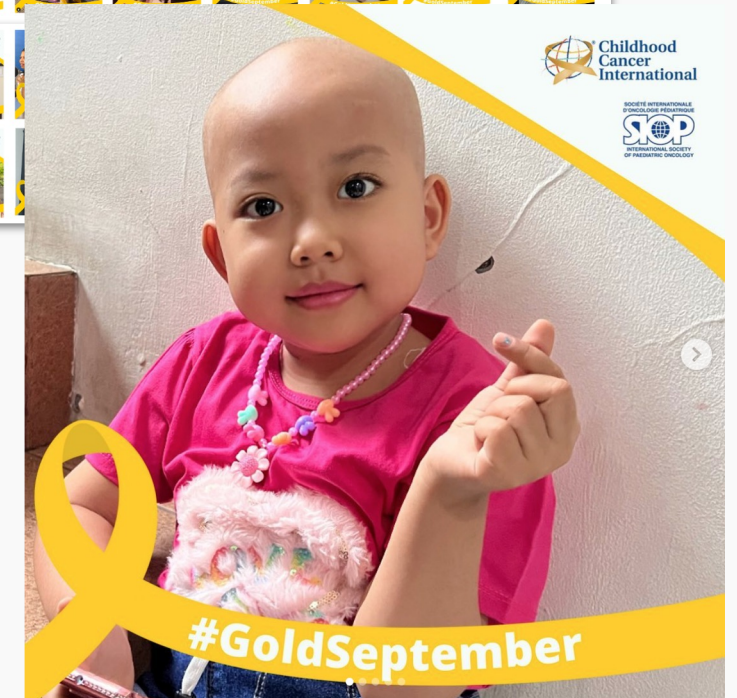
- **We reached 42 805 people through 155 posts** on CCI's social media.
- **We received 2 861 interactions** reaching an average **engagement rate of 9.4%**, above the global success average (between 3% and 5%).
- We created a **specific graphic line**, developed **valuable content** for Survivors and **shared testimonies** from different continents.



MAIN CAMPAIGNS 2022: GOLD SEPTEMBER

WHEN:
**The whole month of
September.**

- **More than 600 framed photos** from friends around the world shared on social media.
- We created a **digital photo frame** and **invited users to support Childhood Cancer Awareness** by sharing a framed photo on their social media. After following the hashtags, we shared weekly collages of framed photos on CCI social media and newsletters.





**Childhood
Cancer
International**

GICC – Global Initiative for Childhood Cancer

**“Together, we will save lives and make sure children
with cancer get the care they need”**

**Dr. Tedros Ghebreyesus
WHO Director-General**



**THE GOAL OF THE GLOBAL INITIATIVE
IS TO ACHIEVE AT LEAST A**



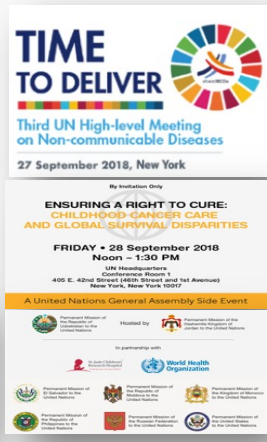
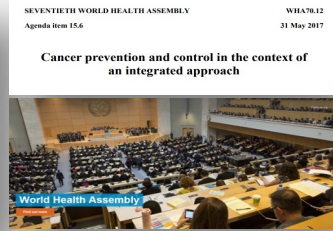
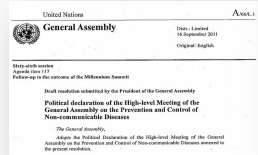
**AND TO REDUCE SUFFERING FOR ALL
CHILDREN WITH CANCER BY 2030.**



**1 MILLION
CHILDREN WITH
CANCER CAN BE
SAVED IN THE
NEXT DECADE.**



THE JOURNEY: GLOBAL INITIATIVE FOR CHILDHOOD CANCER



CHILDHOOD CANCER INTERNATIONAL: THE CARENET PROJECT – The Global Mapping

A roadmap to continuous improvement in childhood cancer.

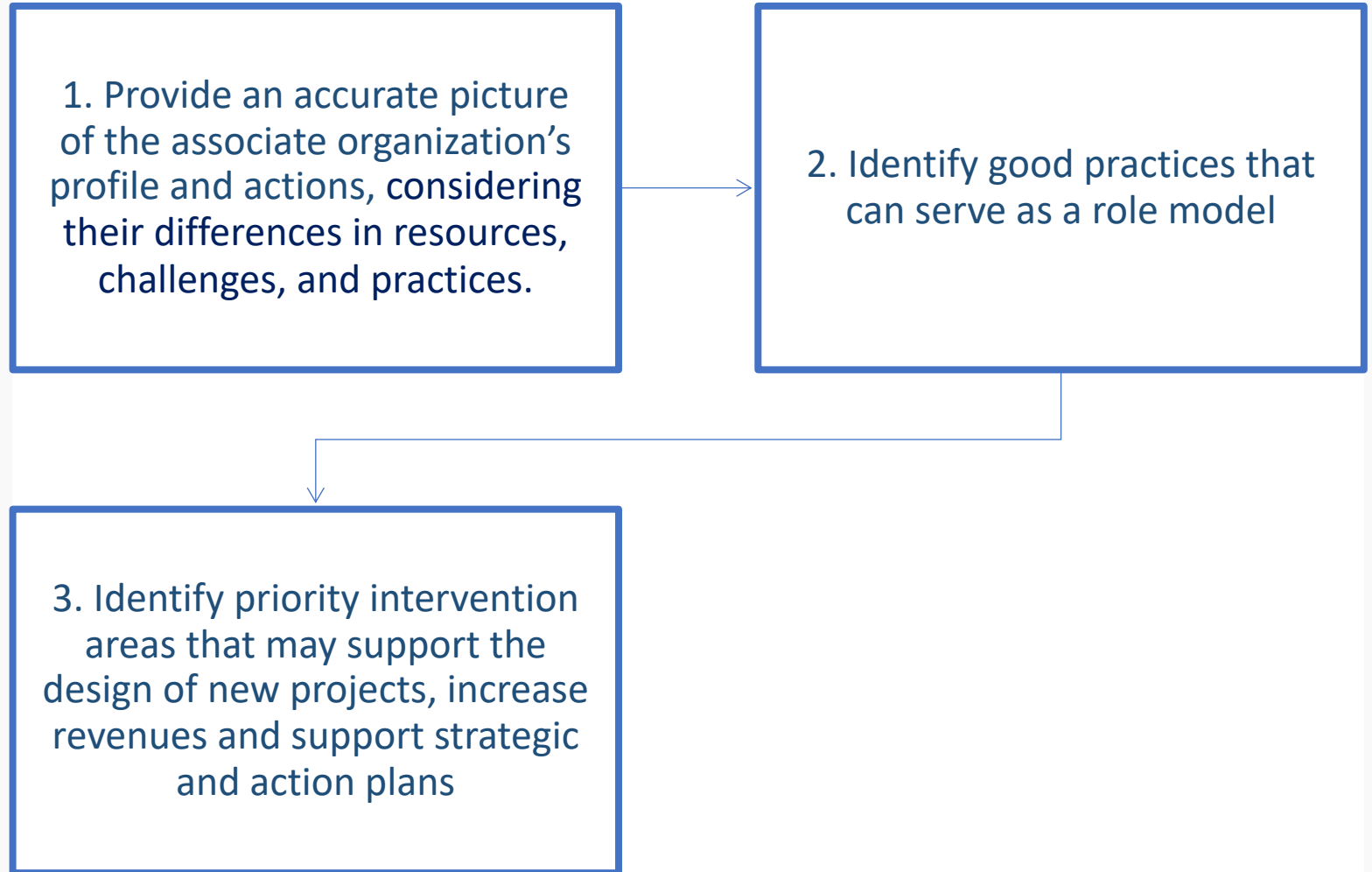


Co-Financed by:

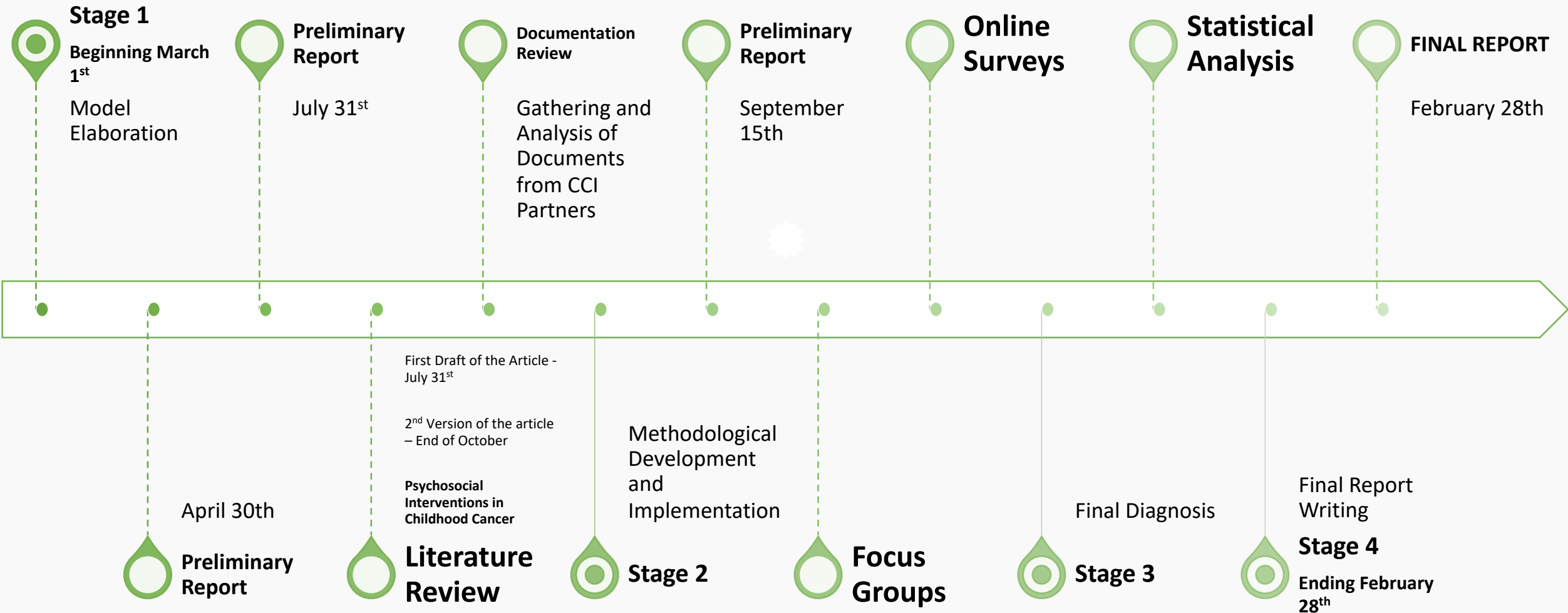
Friends of Cancer Patients



Objectives



The Carenet Project Timeline



Literature Review

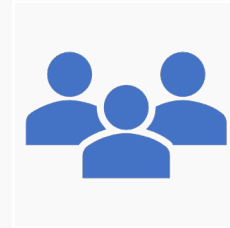
Psychosocial Interventions in Childhood Cancer



What is being reviewed?



What are the goals?



Who are the people involved?



Why is this review being conducted?

- This review intends to summarize and critically analyze the current state-of-the art of psychosocial interventions in childhood cancer aimed at (1) patients, (2) survivors and (3) families and informal caregivers.
- This review is being carried out in order to obtain a literature foundation that will latter allow to understand, compare and analyze the psychosocial interventions carried out by the CCI organizations.



CCI Conference 2022



Barcelona (Spain) during the SIOP Congress (Sept 28th to October 1st 2022)